

THE ART OF *Extraordinary*™

Because mindset matters most

Ever find yourself struggling to make decisions? Lacking clarity and focus? Is it time to shift directions and take things to another level?

Hi, my name is Genevieve Matthews. In 2011 I was a successful businesswoman and mother of two young children when all of a sudden I lost my way. After years of being at the top of my game the wheels fell off and I felt overwhelmed by life and motherhood. In the time that followed I surrounded myself with incredible mentors who taught me how to focus my mind and ultimately change my life.

Enclosed are six of the powerful mindset mantras that truly saved my life and have hugely impacted life for those around me. I like to call it the ripple effect.

They are my GIFT to you. **Because you have everything you need within you right now to unlock even more of your true potential.**

Success is driven by action and action is driven by thoughts.

Our mindset is so important because our thinking stimulates our behaviours, our thoughts create our actions and our actions dictate our day. What we believe and value influences our entire thought process long before our body physically responds.

Take a moment, observe your thinking, listen closely. Listen to what you say out loud and what you say internally to yourself. Listen even more carefully at what you don't yet know you say to yourself. Over the course of days, weeks, months and years **our thoughts pave the pathway for our personal and professional journey.**

If you'd like to head in a different direction, it's time to change your thoughts.

I would like to acknowledge a number of leaders from around the globe for sharing their powerful thinking for us to model and learn from. To Grinder and Bandler, creators of NLP, the art and science of excellence, thank you. To Tony Robbins, who modelled that, and my incredible mentors Sharon Pearson, Alice Haemmerle, Clare and Own Cope, who shared their own journey and helped me on mine, a very heartfelt thankyou. It is with incredible gratitude and appreciation that The Art of Extraordinary™ has been created.

And here's to you for taking action.

“Through knowing and doing that little extra we can all be more extraordinary.”

To say thankyou here are the top six mindset mantras of successful leaders around the world. Use these free E-cards to get clarity and focus on what really matters to you in business and in life. Whether you are procrastinating, contemplating, feeling overwhelmed, pondering a change or considering taking something to the next level, these cards will give you more confidence, help you make decisions, encourage you to take action and be outcome and solution focused.

Instructions: How to play the E-Card Success Set

1. Choose one personal intention for today. Maybe there is something you have been contemplating, getting overwhelmed about, considering or procrastinating about? Maybe there is an area in your life you would like to take to the next level?

2. Ask yourself, with this intention in mind, 'what would it mean for me to focus my attention on this one thing and have complete clarity? And what could it mean for those around me?'

3. Look at each of the e-cards (following), one at a time.

Which of the six cards jumps out and resonates with you the most?

As you concentrate on each of the mantras, trust what comes up for you. Listen carefully to what comes to mind. What ideas and thoughts crop up?

Notice the shift in perspective you have now. Think about the actions you feel inspired to take. Notice the sense of clarity that is coming over you now and ask yourself, what else?

Jot down the actions and steps you want to take now.

Do you feel compelled to change a routine or ritual, connect with someone and have a much-needed conversation?

Work through the action steps as you continue to say the mantras to yourself. Continue to ask yourself Why? What else? How else and Who else? Notice as your intention becomes clearer now.

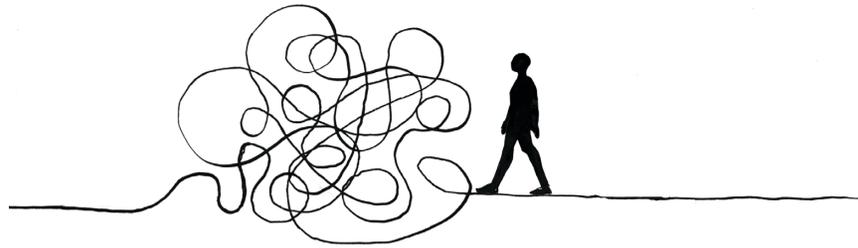
There are many ways to play with your E-Card Success Set,

1. Focus on one mantra a day
2. Choose a random mantra during your lunch break and concentrate on that for the afternoon
3. Stick them on your wall and put your energy into making things happen

Share your learnings from this E-Card Success Set on our facebook page

www.facebook.com/theartofextraordinary

Embrace **UNCERTAINTY**



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Know

What's

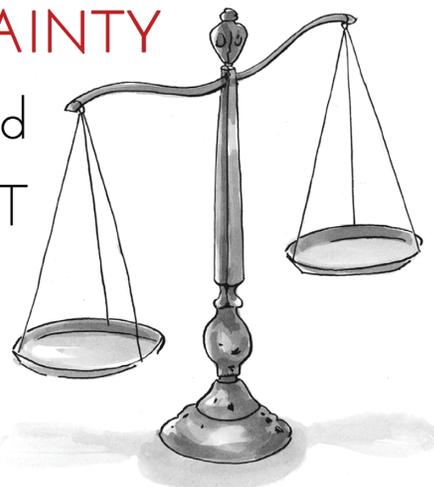
IMPORTANT

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My **CERTAINTY**

must exceed

My **DOUBT**



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Gratitude & Appreciation



ONLY

NO FAILURE
FEEDBACK



Say **YES** and work out **HOW**

Now you've loved using these six E-Cards, imagine experiencing the full set!

Whether you're running a company, leading a team, starting up a business or family, coaching or competing in sport or raising and educating children or adults The Art of Extraordinary™ will help you discover more of your extraordinary.

“*Inside each of us lies infinite potential. Use these mantras to unlock YOUR extraordinary thinking!*”

The Art of Extraordinary™ complete card collection contains 33 cards, each designed to help you gain clarity, improve decision-making, find your voice, build your confidence and take action. They are the foundational keys to success in life and in business. Plus as a value add to assist you working with a team, in a classroom, to use as a couple or a family, we've included your BONUS 7 x 'We' cards to assist facilitate some powerful conversations, actions and outcomes as a collective.

To order the complete set email info@genevieve-matthews.com with your VIP code PREVIP1. All pre-launch VIP orders will receive a bonus "10 with Gen" session valued at \$197.00.

Share your learnings from this free E-Card Set and create a ripple effect on our Facebook page, www.facebook.com/theartofextraordinary

For more information about The Art of Extraordinary™ log onto www.genevieve-matthews.com

Genevieve Matthews, Creator and Founder of The Art of Extraordinary™

Illustrations by Alexandra Burda

*Playing the cards helped me realise I know what I need to do, what choices I can make, instead of worrying about what others think and people happy. I trust my instincts more. **Mardi – Sales Manager***

*It was fun, I started to look at situations differently, and think about how I was thinking instead of always responding and being reactive. I'm much more aware of what I do now. **Emily – Mum and Business Owner***

*I chant these some days, to keep on top of things, when they get me down or the small things pile up around me, I really focus on these key mantras to stay clear and focused. It helps enormously. **Louise – Team Leader***